

## ASPIRING, DETERMINED, EXTREMELY PREPARED

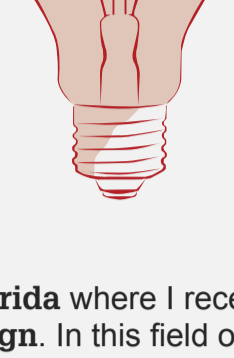
### OBJECTIVE



I am a multidisciplinary designer specializing in the fields of print design, web design, branding & art direction. Design is my passion! I love producing dynamic & compelling visual solutions that inform & inspire. I am seeking a job in the field of **“DESIGN IS MY PASSION”** Graphic Design with an interest in commercial design, fashion design, magazine layout design & package design that would allow work experience in a safe and excellent work environment, and one which provides opportunities for advancement therefore setting the stage for a life long career.

**AND ALSO  
AVAILABLE  
FOR HIRE**

### EDUCATION



I attended the **University of Florida** where I received a **Bachelor of Fine Arts** in **Visual Art Studies** with a concentration in **Graphic Design**. In this field of study I learned the fundamentals of design such as color theory & typography. Visual Art Studies also granted me the opportunity to experience an array of artistic fields such as photography, painting, sculpture, installation design, figure drawing & illustration.

#### University of Florida | Bachelor of Fine Arts

**Major:** Visual Art Studies with a Concentration in Graphic Design

**Minor:** Mass Communications



## 20 YEARS & COUNTING...

### EXPERIENCE



I've been an **artist since birth**, but my official work experience as a designer began 18 years ago. I've gained experience in a vast assortment of design jobs ranging from a historic newspaper company, a prominent clothing company & a distinguished advertising agency. Throughout my work history I've had the opportunity to experience a diverse spectrum of job positions on every level such as: Senior Designer, Silk Screen Printer, Production Manager & Assistant Art Direction. Each of these positions has helped me become a well rounded multi-disciplinary designer.

#### JABIL MARCH 2018 - JUNE 2020 SENIOR GRAPHIC DESIGNER

Designed internal & external visual communications materials. Created editorial layouts, infographics, posters, power point presentations, video storyboard designs and social media designs. Conceptualized & designed installation and signage for the new global headquarters building.

#### CONMED FEB. 2015 - JAN. 2017 SENIOR GRAPHIC DESIGNER

Created marketing materials such as editorial layouts for surgical brochures, print & web ads, posters, power point presentations, & direct mail marketing pieces. Conceptualized & designed Medical expo booth installation and signage. Directed photoshoots for medical device brochures.

#### PCB MAY 2012 - 2019 FOUNDER & CREATIVE DIRECTOR

Administered the Art Direction for PCB from it's inception. New brand ideation & development of brand identity. Concept development & design of PCB's website. Developed and designed cigar bands & product packaging. Designed & implemented direct mail & email marketing campaigns. Oversaw the production designs of new personalized cigar bands.

#### BAY POP MAGAZINE NOV. 2011 - MARCH 2012 ART DIRECTOR

Conceptualized & designed editorial layout for magazine. Conceptualized & designed ads for magazine clientele. Oversaw Production of brand identity. Oversaw research & selection of editorial photographers. Assistant Art direction for editorial feature stories.

#### HOPKINS ADVERTISING AGENCY | Thompson Co. Cigars MAY 2006 - MARCH 2011 SENIOR GRAPHIC DESIGNER

Oversaw Production of Personalized Cigar Band Department. Conceptualized, Designed & Produced custom cigar bands as well as web & email advertisements. Designed an array of print materials such as logos, banners, brochures & Social Networking website layouts. Developed cigar package design products. Created magazine page layout designs.

#### HOPKINS ADVERTISING AGENCY | Casual Living MAY 2006 - MARCH 2011 SENIOR GRAPHIC DESIGNER

Developed Brand Identity from start to finish. Conceptualized & designed Casual Living Company Logo. Produced Illustrations for Catalog. Designed print & web ads for Casual Living Co. Produced visual presentations for brand identity.

#### THREAD PIT CLOTHING COMPANY MARCH 2005 - MAY 2006 PRODUCTION MGR. /GRAPHIC DESIGNER

Worked directly with the owner, brainstorming the direction & overall aesthetic of company brand identity & T-shirt designs. Point of sale/purchase. Conceptualize, designed T-shirts for website, created promotional items & ideas. Constructed apparel commensurate with budget parameters. **PRODUCTION MANAGER DUTIES:** Ensuring that each order is printed in sufficient time, and relayed duties to the print staff. Inventory check & ordering of apparel.

#### THE INDEPENDENT FLORIDA ALLIGATOR MAY 2004 - JUNE 2005 GRAPHIC DESIGNER

Designed, developed, and provided updates to daily advertisements. Editorial & Publication design. Constructed and edited newspaper layout. Concept design and identity development.

#### SARASOTA HERALD TRIBUNE JUNE 2001 - OCT. 2001 GRAPHIC DESIGNER

Conceptualize, design, and produced graphics. Developed graphic tables & graphs. Worked with co-workers to provide creative solutions for weekly illustrations.

**"Nicholas has continued to exemplify outstanding graphic design skills with efficiency and accuracy"**

**Eileen Norton**  
HOPKINS ADVERTISING | DIRECTOR

(See Reference Below)



# AR-TI-ST SINCE BIRTH

### ABOUT ME

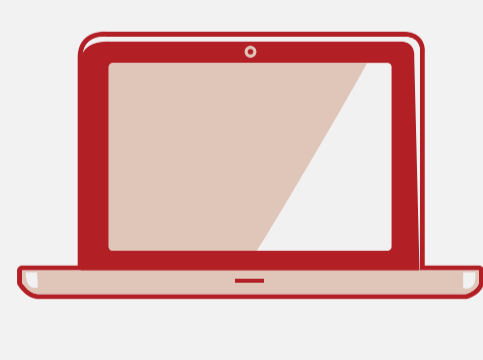
I've always strived to progress in my personal life & in my profession, by virtue I capitalized on the Entrepreneur I learned as a member of the Entrepreneurship Club at Univ. of Florida and created an investment company called Kemoorite Capital. I strive to practice integrity & provide a jovial atmosphere. I am driven to succeed, detail oriented & I aim to execute core objectives that generate success. I'm a diligent worker, a team player & I aspire to be an exemplary figure that will have a profound affect on any future work environments.

### INTERESTS

All aspects of fine arts, writing, chocolate brownies, 15 minute power naps, fitness & all sports, reading, anthropology, genetic research, photography, star gazing, etymology, music, my mother's banana pudding, youth & community development, world history, film making, t-shirt design.

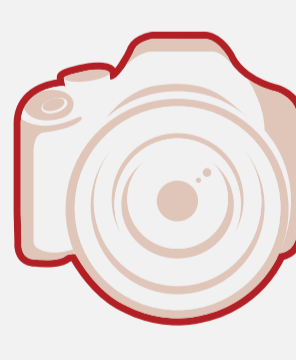
### PROFICIENCIES

ADOBE **PHOTOSHOP**  
ADOBE **ILLUSTRATOR**  
ADOBE **INDESIGN**  
ADOBE **DREAMWEAVER**



### PERTINENT SKILLS

I am proficient on Mac & PC computers. I am skilled in multiple design disciplines of design such as print design, web layout design, illustration & vectorization, package design, desktop publishing & photography, brand identity enhancement & art direction.



### FREELANCE

Freelance design provides me with the opportunity to create captivating visual solutions for an eclectic range of clients. I have successfully produced work for a multitude of clients spanning from fledgling companies to well established prominent entities. I enjoy creating visual compositions that **impact, inform & inspire**.

#### PCB(PERSONALIZED CIGAR BANDS) Art Direction, Branding Identity Development & Design, Website Layout Design

#### AMEDIS NIGHT PROMOTIONS Branding Identity Development & Design

#### NEW BREED CLOTHING LLC Art Direction, Branding Identity Development & Design, Website Layout Design

#### HOPKINS ADVERTISING AGENCY Print Design, Production of Visual Marketing Components

**"NICK IS AN EXCEPTIONAL ARTIST  
WITH A GREAT EYE FOR DESIGN"**

**David Campbell**  
DAY GLOW | CREATIVE DIRECTOR

### REFERENCES



#### DAVID CAMPBELL

DAYGLOW  
CREATIVE DIRECTOR  
954-253-7860

#### HENRY BAILEY

RAPID RELIEF HOME BUYER  
INVESTOR  
813-285-6825

#### ANA GUILBERT

ALTER IMAGING  
SENIOR PROJECT MANAGER  
813-777-8157

#### MICHAEL AKINS

CONMED  
SENIOR DESIGNER  
727-692-7661

#### JASON MULLINAX

THOMPSON & CO.  
ASSISTANT ART DIRECTOR  
813-748-0597

#### EILEEN NORTON

HOPKINS ADVERTISING AGENCY  
DIRECTOR  
813-884-6344 X 298

### CONTACT



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